



# CALIFORNIA DIVERSITY COUNCIL

LOS ANGELES DIVERSITY COUNCIL

## March 2016 Bulletin

### Women Leaders in the Workplace Tied to Stronger Profits

Having women in top management positions has been correlated with increase profitability according to a new study by the Peterson Institute for International Economics, a nonprofit group based in Washington. The study examined nearly 22,000 publicly traded companies in 91 countries with finding showing that women CEOs did not outperform their male counterparts although an increase of 15% rise in probability can be associated to the nondiscrimination of gender in the workplace. Norway's companies appear to be the most gender diverse with women making up 40% of board members and 20% of executive positions. American companies fell in the middle for women representation making up 12% of board seats and 16% of executive positions and Japan ranked at the bottom of the list for women involvement.

As we move toward a new 'balanced workplace' industries and organizations such as the New York based Art Director's Club (ADC) are taking a stance with the "Let's Make the Industry 50/50 Initiative" setting an equal participation to make drastic and measurable changes as it relates to participation of women roles in senior positions.

[http://www.nytimes.com/2016/02/10/business/women-in-company-leadership-tied-to-stronger-profits.html?\\_r=0](http://www.nytimes.com/2016/02/10/business/women-in-company-leadership-tied-to-stronger-profits.html?_r=0)

### Save the Date

**April 14**  
**Wellbeing, Health, &  
Inclusion**

**Become a Member  
Today!**

<http://losangelesdiversitycouncil.org/getinvolvedwiththeadiversitycouncil/membership/>

### Follow us:



<http://www.facebook.com/losangelesdiversitycouncil>

<http://www.twitter.com/LADiversitycncl>

<https://plus.google.com/u/0/+LosangelesdiversitycouncilOrg/posts>

**Visit the LADC at <http://losangelesdiversitycouncil.org/>**